

**USC GOULD SCHOOL OF LAW  
2012 REAL ESTATE LAW AND BUSINESS FORUM**

**SPONSOR BENEFITS**

*Basic sponsorship contribution is \$5,000*

**Participation benefits:**

- Strong consideration for a seat on the Forum planning committee.

**Registration benefits:**

- Forum:
  - Three complimentary enrollments to the Forum.
  - Four half-price enrollments to the Forum.
- Speakers' Dinner:
  - One complimentary ticket to the pre-Forum speakers' dinner.

**Publicity benefits:**

- Acknowledgement in the direct-mail brochure specially created for the Forum.
- Acknowledgement on the Forum's website.
- As appropriate, acknowledgement in all Forum advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Forum.
- Inclusion of a one-page message/advertisement in the Forum materials distributed to each attendee, provided that a camera-ready black and white, hard or electronic copy of your message (8½ x 11 in size) is received not later than January 23, 2012.
- Display space for the presentation of Sponsor materials at the Forum.

**Tax benefits:**

- Federal charitable tax deductibility for the Sponsorship contribution to the extent permitted by applicable law.