

USC GOULD SCHOOL OF LAW
2013 INTELLECTUAL PROPERTY INSTITUTE

SPONSOR BENEFITS

Basic sponsorship contribution is \$5,500

Participation benefits:

- Strong consideration for a seat on the Institute planning committee.

Registration benefits:

- Two complimentary enrollments in the Institute.
- Two half-price enrollments in the Institute.
- Two half-price enrollments for your clients in the Institute.

Publicity benefits:

- Acknowledgement in the direct-mail brochure specially created for the Institute.
- Acknowledgement on the Institute's website.
- As appropriate, acknowledgement in all Institute advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Institute.
- Inclusion of a one-page message/advertisement in the Institute materials distributed to each attendee, provided that a camera-ready black and white, hard or electronic copy of your message (8½ x 11 in size) is received not later than January 21, 2013.
- Display space for the presentation of Sponsor materials at the Institute.

Tax benefits:

- Federal charitable tax deductibility for the Sponsorship contribution to the extent permitted by applicable law.