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ICC17

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Where L.A. Development, L.A. Politics and the Law Intersect

Managing Partners
and Diversity Officers –
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Breakfast Session on
Diversity Initiatives!

FEATURED SPEAKERS:

KATHLEEN L. BROWN
Former California State Treasurer
Manatt, Phelps & Phillips, LLP

JUSTICE MARIANO-FLORENTINO CUÉLLAR
California Supreme Court

CONAN NOLAN
CHIEF POLITICAL REPORTER
ANCHOR OF NEWS CONFERENCE
NBC4 SOUTHERN CALIFORNIA

GENE T. SYKES
LA2028 CEO

MCLE and CPE credit hours are available

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INSTITUTE FOR CORPORATE COUNSEL

A Partnership of In House and Outside Counsel

Top Speakers

The Institute will feature former California State Treasurer Kathleen L. Brown (Manatt, Phelps & Phillips, LLP), California Supreme Court Justice Mariano-Florentino Cuéllar, NBC4 Southern California Chief Political Reporter and *News Conference* Anchor Conan Nolan, LA2028 CEO Gene Sykes, noted USC Gould Professor Michael Chasalow, the General Counsels of Activision Blizzard, California Resources Corporation, Dollar Shave Club, Green Dot Corporation, and Honda North America, the CEOs of Central City Association, Diversity Lab (featured in a special breakfast session on how law firms and law departments are supporting diversity innovations), Gilmore Associates, the Los Angeles Tourism & Convention Board, senior attorneys at the U.S. Securities and Exchange Commission and the U.S. Attorney's Office and many other prominent in house and outside practitioners.

Exceptional Networking with Hundreds of Experienced Professionals

Meet, reconnect and learn from your peers at five networking events – including a special breakfast session and a networking cocktail party.

Practical Advice and Take-Aways

You need to understand your clients' economic and business environment to properly represent them. To that end, the Institute focuses on new developments in law, business and politics that affect business and legal professionals in Southern California and provides insight into best practices and changes in the law that impact local and national business operations.

Who Should Attend?

The Institute is crafted to meet the needs of **in house counsel and those professionals who work with them**, including: outside attorneys • accountants • compliance officers • consultants • corporate officers and directors • diversity officers • financial planners • HR professionals • investors • legal administrators • legal assistants • legal technology specialists • librarians • litigation support professionals.

Who Are We?

The Institute for Corporate Counsel is a collaboration of the USC Gould School of Law and the Los Angeles County Bar Association Corporate Law Departments Section. For more than 35 years, the Institute has been the premier annual event at which in house and outside counsel gather to compare notes, keep abreast of key legal developments and network with colleagues.

Sign Up Now! REGISTER ONLINE AT <http://gould.usc.edu/cle/icc>



Contact Information

USC Gould School of Law
Continuing Legal Education
1149 South Hill Street, Suite 340, Los Angeles, California 90015
Telephone: (213) 821-3580
Email: cle@law.usc.edu
Website: <http://gould.usc.edu/cle>

Office hours are 9:00 AM to 5:00 PM Pacific Time

FEATURED

Speakers



KATHLEEN L. BROWN
FORMER CALIFORNIA
STATE TREASURER
MANATT, PHELPS & PHILLIPS, LLP

KATHLEEN L. BROWN is a former California State treasurer and former Democratic Party gubernatorial nominee with nearly two decades of experience as a senior bank executive. As California State treasurer, she managed a \$25 billion bond portfolio, oversaw a \$32 billion cash management fund and served as a trustee on the boards of CalPERS and CalSTRS. She served as co-chair of the Council of Institutional Investors; co-chair of the Presidential Commission on Capital Budgeting; a commissioner of the Los Angeles Board of Public Works; and a two-term member of the Los Angeles Board of Education. At Manatt, Phelps & Phillips, LLP, Ms. Brown concentrates on business counseling, government and regulatory affairs in connection with the healthcare, energy, real estate and financial services industries. Prior to joining Manatt, she served in senior executive positions at Goldman Sachs and Bank of America.



JUSTICE MARIANO-FLORENTINO CUÉLLAR
SUPREME COURT OF CALIFORNIA

JUSTICE MARIANO-FLORENTINO CUÉLLAR began serving on the California Supreme Court in January 2015. Before his service on the Court, he was the Stanley Morrison Professor of Law and Professor (by courtesy) of Political Science at Stanford University. Between 2004 and 2015, Justice Cuéllar also held leadership positions at Stanford's Freeman Spogli Institute for International Studies. While on leave from Stanford, Justice Cuéllar worked at the White House as Special Assistant to the President for Justice and Regulatory Policy (2009-10). In this role, he led the Domestic Policy Council staff responsible for civil and criminal justice, public health policy and immigration.



CONAN NOLAN
CHIEF POLITICAL REPORTER
ANCHOR OF NEWS CONFERENCE
NBC4 SOUTHERN CALIFORNIA



CONAN NOLAN is a political reporter for NBC4 Southern California and anchor of *News Conference*, the longest running political/public affairs program in Southern California television. Mr. Nolan covers state and local politics and is well-known for his interviews with top political leaders on *News Conference*. Mr. Nolan covers news stories that have had a profound impact on the region, the state and the nation – from political debates, earthquakes and fires to some of Los Angeles' more famous freeway pursuits. Mr. Nolan has also reported on behalf of NBC News from Kuwait and Iraq during Operation Iraqi Freedom and from Pakistan and the Afghan border during the invasion of Afghanistan. He received an Emmy Award for his reports on child refugees in the Pakistani frontier and a Golden Mike Award for a report on the South Pacific island nation of Tuvalu and the consequences of global warming.



GENE T. SYKES
CHIEF EXECUTIVE OFFICER
LA2028

GENE T. SYKES is the Chief Executive Officer of LA2028 and supervises all aspects of the Bid Committee's business, operations and activities. Prior to joining the Bid Committee, Mr. Sykes was Co-Head of Global Mergers & Acquisitions, Co-Chairman of the Global Technology, Media and Telecom Group and a member of the Management Committee and the firm-wide Client and Business Standards Committee of Goldman Sachs.

Mr. Sykes is a board member of Common Sense Media and previously chaired the boards of The Nature Conservancy's California Chapter and the National Parks Conservation Association.

ICC17 PROGRAM

7:30 AM

Registration and Continental Breakfast

7:45 AM

Special Breakfast Session

Innovations in Diversity: Five Pilot Programs to Promote Diversity within Law Firms and How Legal Departments Are Supporting Them

What happens when 54 partners from major law firms work together (virtually) in teams of six (each with two experts and a law student) to generate innovative ideas to achieve greater retention and advancement of experienced women and other diverse lawyers? That was the question for the Women in Law Hackathon held in 2016. Learn about the innovative pilot programs that evolved from the Hackathon, why over 40 firms have signed on to commit to at least one of these innovative programs and what three dozen legal departments are doing to support these law firms. **Managing partners of law firms, law firm practice group and diversity leaders, and legal department heads will want to know and learn about these innovative solutions.**

Don't be left behind. Breakfast will be served.

b 0.5 HOURS OF MCLE ELIMINATION OF BIAS CREDIT AVAILABLE

9:15 AM

Opening Remarks

Caren Ulrich Stacy
Chief Executive Officer
Diversity Lab
San Francisco, CA

Rose Leda Ehler
Munger, Tolles & Olson LLP

Laura J. Maechtlen
Seyfarth Shaw LLP
San Francisco, CA

Scott J. Calfas
INSTITUTE CHAIR
Gibson, Dunn & Crutcher LLP

Leeanna Izuel
INSTITUTE EXECUTIVE DIRECTOR
Associate Dean
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9:30 AM

A Conversation with Kathleen L. Brown

The 2017 Institute's opening plenary session will feature former California State Treasurer Kathleen L. Brown (currently of Manatt, Phelps & Phillips) in a conversation led by interviewer Conan Nolan. They will explore the state of the region, including such vital issues as the changing Southern California economy, the rise of new industries in the Southern California region, as well as such challenges as mental health and homelessness, immigration and criminal justice reform.

Kathleen L. Brown
Former California State Treasurer
Manatt, Phelps & Phillips, LLP

INTERVIEWER
Conan Nolan
Chief Political Reporter
Anchor of *News Conference*
NBC4 Southern California

10:15 AM

21st Century Los Angeles:

Can it Leapfrog and Lead?

This panel takes a lively look at Los Angeles today, tomorrow and beyond. What forces offer the promise that Los Angeles can leapfrog other major cities in the United States to set a new pace for a sustainable, livable, economically vibrant future? What threats – from homelessness to high cost housing to a transportation system in transit – does Los Angeles face and how should it surmount them? What role can the law play in easing or obstructing this world-class city’s future?

Tom Gilmore

Chief Executive Officer
Gilmore Associates

S. Gail Goldberg

Executive Director
Urban Land Institute Los Angeles

Lucinda (“Cindy”) Starrett

Latham & Watkins LLP

MODERATOR

Jessica Lall

President and Chief Executive Officer
Central City Association of
Los Angeles

11:15 AM Networking Break

11:30 AM

TRANSACTIONAL TRACK SESSION 1A

What You Need to Know About the Exploding L.A. Technology Sector

Our Silicon Beach panel will highlight the latest developments across the Los Angeles startup/tech landscape. This free-wheeling discussion will explore current business and financing trends, as well as the latest deal-structuring tools and techniques. Come along as we experience the thrill of riding a unicorn and the agony of enduring a down round. Enjoy practical tips and insights as well as a peek into the future of Silicon Beach!

Allison W. Buchner

General Counsel
Dollar Shave Club

Austin Clements

Senior Associate
TenOneTen Ventures

Brian Horner

Vice President
Tech Coast Angels

MODERATOR

Michael A. Chasalow

Clinical Professor of Law
Director, Small Business Clinic
USC Gould School of Law

LITIGATION TRACK SESSION 1B

Blowing the Whistle in L.A.

From the Supreme Court to the Silver Screen, the topic of whistleblowers is on everyone’s lips. Hear perspectives from the SEC, USAO, an auditor and the defense bar as the panel discusses bounties, retaliation, internal and government investigations and other issues particular to Southern California companies and their counsel.

John W. Berry

Associate Regional Director
(Enforcement)
U.S. Securities and Exchange
Commission

Stephen A. Cazares

Assistant U.S. Attorney
Deputy Chief, Major Frauds Section
U.S. Attorney’s Office (C.D. Cal.)

Bjorn Malmund

Ernst & Young LLP

MODERATOR

Sam Puathasnanon

General Counsel
Chief Compliance Officer
HCR Wealth Advisors

12:30 PM

Luncheon Presentation:

LA2028

Our luncheon keynote speaker is Gene Sykes, CEO of LA2028, the committee that has succeeded in bringing the Olympics back to Los Angeles for a third time. The L.A. bid urged the IOC to “Follow the Sun” and it has, awarding the 2028 Games to L.A. In a special 30 minute conversation, Mr. Sykes will discuss the LA2028 plan and share insights from the successful campaign, which described our city as “a vibrant, young city poised on the edge of tomorrow.”

Gene T. Sykes

Chief Executive Officer
LA2028

2:00 PM

TRANSACTIONAL TRACK SESSION 2A

Spin-Offs and Carve-Outs:

Tackling Complex Legal Issues While Slicing and Dicing the Target Company for the Benefit of Buyer and Seller

Increased shareholder activism and a desire to return value to shareholders while focusing on core business strategies has resulted in the continued uptick in spin-off and carve-out transactions by sellers. At the same time, strategic and private equity buyers are looking to unlock hidden value from under-performing assets and divisions. This experienced panel will discuss the challenges for these transactions, including addressing the target’s ability to operate independently. Highlights will include separating assets not easily divided, tackling intellectual property rights on a go-forward basis, avoiding missteps with contractual assignments, addressing the ongoing relationship between buyer and seller under a transition services agreement, and communicating with key stakeholders.

Pierre Kahn

KPMG LLP

Ina McGuinness

Senior Vice President
The Abernathy MacGregor Group

Michael L. Preston

Executive Vice President
General Counsel
Corporate Secretary
California Resources Corporation

MODERATOR

Eva H. Davis

Winston & Strawn LLP

LITIGATION TRACK SESSION 2B

Pay Equity:

The Numbers Don’t Lie, Or Do They?

Since the Equal Pay Act was signed in 1963, the wage gap has been closing, but at a slow rate. In 2016, a number of states, including California, passed pay equity laws to address what has proven to be a stubborn problem. This panel will discuss the important and nuanced topic of pay equity, including an overview of state and federal laws, compliance tips and litigation strategies.

Min Park

Principal
Workforce Strategy & Analytics
Mercer (US) Inc.

Deborah Crandall Saxe

JAMS

Janie F. Schulman

Morrison & Foerster LLP

MODERATOR

Anthony J. Oncidi

Proskauer

3:00 PM Networking Dessert Break

3:15 PM

Regulatory Developments and Trends in Cross-Border M&A

We are almost one year into the new Presidential administration, and companies are facing increased antitrust scrutiny around the world and active foreign investment controls in the United States. This experienced panel of M&A professionals will address how to advise boards of directors and public and private companies engaging in cross-border deals and the regulatory developments impacting those transactions.

Ivan A. Schlager

Skadden, Arps, Slate, Meagher & Flom LLP
Washington, D.C.

Ian Spaulding

Managing Director
Goldman Sachs

MODERATOR

Alison S. Ressler

Sullivan & Cromwell LLP

4:30 PM

The General Counsel Perspective:

What Keeps Us Up at Night

Three experienced general counsel will discuss current issues that they and their legal departments are grappling with and the potential big issues of tomorrow. The panelists will also discuss how they and their legal teams try to anticipate new trends and stay on top of changes in their companies, their industries and the laws and regulations that affect them.

Catherine M. McEvelly

Senior Vice President
General Counsel
Honda North America, Inc.

John Ricci

General Counsel
Green Dot Corporation

Chris B. Walther

Chief Legal Officer
Activision Blizzard, Inc.

MODERATOR

Steven J. Olson

O'Melveny & Myers LLP

5:30 PM

A Conversation with California Supreme Court Justice Mariano-Florentino Cuéllar

Justice Cuéllar, in a conversation with Mark Haddad, will address changes to and challenges facing the Supreme Court of our nation's largest and most dynamic state.

Hon. Mariano-Florentino Cuéllar

Justice, Supreme Court of California
San Francisco, CA

Mark E. Haddad

Sidley Austin LLP

6:00 PM

Networking Cocktail Party

Join Institute speakers and participants for a cocktail party hosted by JAMS.



Sponsorship and Speaking Opportunities

Don't miss a great marketing opportunity! Sponsorship and speaking opportunities are available for the ICC's Advisory Board Receptions. Email us at cle@law.usc.edu or call (213) 821-3580 for more information.

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The Institute's Board of Governors gratefully acknowledges and honors the pioneering achievements and enduring leadership of the Emeriti Governors and the expertise and insight of the Institute's Advisory Board. For a complete list of Emeriti Governors and Advisory Board members, please visit <http://gould.usc.edu/cle/icc>.

upcoming USC Gould School of Law programs

TAX

Monday – Wednesday, January 29-31, 2018

Millennium Biltmore Hotel – Los Angeles, California

INTELLECTUAL PROPERTY

Tuesday, March 20, 2018

Fairmont Miramar Hotel & Bungalows – Santa Monica, California

REAL ESTATE LAW AND BUSINESS

Thursday, April 12, 2018

Jonathan Club – Los Angeles, California



Frequently Asked Questions

REGISTRATION AND SPONSORSHIP

Institute tickets may be purchased as part of an Institute sponsorship or individually as indicated on the inside back cover of this brochure. Your all-day ticket or sponsorship fee includes the Institute program, the breakfast and breakfast session, the luncheon, the refreshment breaks, the networking cocktail party, the Institute app (an electronic guidebook to the Institute) and an electronic download of the Institute's Syllabus.

CANCELLATIONS

All registrations and purchases are final and non-refundable.

LOCATION, PARKING AND HOTEL ACCOMMODATIONS

The Institute will be held at:

The California Club (*courtesy of Club member Michael C. Kelley*)

538 South Flower Street, Los Angeles, CA 90071

Website: www.californiaclub.org

Complimentary valet parking will be available at the **Los Angeles Public Library garage** (adjacent to the Club at 524 South Flower Street) with validation. Validations may be obtained at Will Call. Self-parking at the Library garage without validation costs \$35. **Parking will not be available at the Club garage.**

For information regarding nearby hotel accommodations, please email us at cle@law.usc.edu or contact Wendy Wiley Willett at **(213) 821-3579**.

CHECK-IN AND BADGE PICK UP

Check-in begins at 7:30 AM. Badges will be held at Will Call, located inside the Great Hall on the first floor of the Club.

DRESS CODE

The dress code for the Institute is business attire. No jeans or athletic shoes are permitted at any time. Jackets and ties for gentlemen are required after 6:00 PM on the first floor of the Club.

ACCESS NEEDS OR DIETARY RESTRICTIONS?

Contact us at **(213) 821-3580** or email cle@law.usc.edu for assistance.

SYLLABUS

An up-to-date reference volume prepared by our speakers will be distributed electronically to registrants prior to the Institute. The Syllabus may also be purchased after the Institute for **\$150**. To purchase a Syllabus, order online at www.gould.usc.edu/cle/icc.

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b indicates the hours of MCLE elimination of bias credit available for a particular session.

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Registration Form

INSTITUTE FOR CORPORATE COUNSEL®

Where Law, Business and Politics Intersect

WEDNESDAY, DECEMBER 6, 2017

The California Club

538 South Flower Street, Los Angeles, CA 90071

(courtesy of Club member Michael C. Kelley)

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- \$ 295 Individual Ticket
- \$ 75 Government Employee Ticket
- \$ 75 Full-Time Law Student Ticket

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c/o USC Gould Continuing Legal Education
1149 South Hill Street, Suite 340, Los Angeles, CA 90015

Enclosed Check # _____ \$ _____

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Where L.A. Development, L.A. Politics and the Law Intersect

Wednesday, December 6, 2017

**ENERGIZE YOUR PRACTICE WITH THE LATEST
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FEATURED SPEAKERS:

Supervisor Kathryn Barger
L.A. County Board of Supervisors, Fifth District

Kathleen L. Brown
Former California State Treasurer
Manatt, Phelps & Phillips, LLP

Justice Mariano-Florentino Cuéllar
Supreme Court of California

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