

**USC Gould School of Law - Los Angeles County Bar  
Association Corporate Law Departments Section  
2012 Institute for Corporate Counsel**

**Sponsor Benefits - \$10,000 Diamond Level\*  
(sponsorship of breakfast, lunch, morning break,  
afternoon break or cocktail reception)**

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- ❖ Ticketing:
  - Six complimentary enrollments in the Institute morning and lunch sessions.
  - Unlimited complimentary enrollments in the Institute afternoon sessions and reception.
  
- ❖ Participation: Strong consideration for a seat on the Institute Advisory Board.
  
- ❖ Publicity:
  - In all print materials including the marketing brochure specially created for the Institute (if commitment is received by the print date), on the website, and in emails.
  - On signage at the Institute.
  - On customized signage at the sponsored event(s).
  - Verbal acknowledgment as the sponsor of the sponsored event(s).
  - Advertisement in the Institute materials distributed to each attendee, provided that a one-page, camera-ready black-and-white, electronic copy of your advertisement (not larger than 8½" x 11") is received by the print date.
  - One promotional email to prospective attendees from the Institute.
  
- ❖ Display Space: Exhibit booth for the presentation of sponsor materials at the Institute.
  
- ❖ Registration List: Upon request, a list of registrant names and addresses, for one time use after the Institute; *provided, however*, that if a registrant has "opted out" USC Law will not share his or her name or other information.
  
- ❖ Institute Syllabus Materials: Online access to Institute syllabus materials from all Institutes since 1998.
  
- ❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

\* Sponsorship upgrade: Sponsorship commitments received by July 30, 2012 will receive upgraded recognition as a Premiere Diamond Sponsor.

*Opportunities to be the exclusive sponsor in a particular field, profession or industry may be available.  
Please contact Leeanna Izuel, Executive Director, [lizuel@law.usc.edu](mailto:lizuel@law.usc.edu), 213-743-1772  
for pricing and other information.*